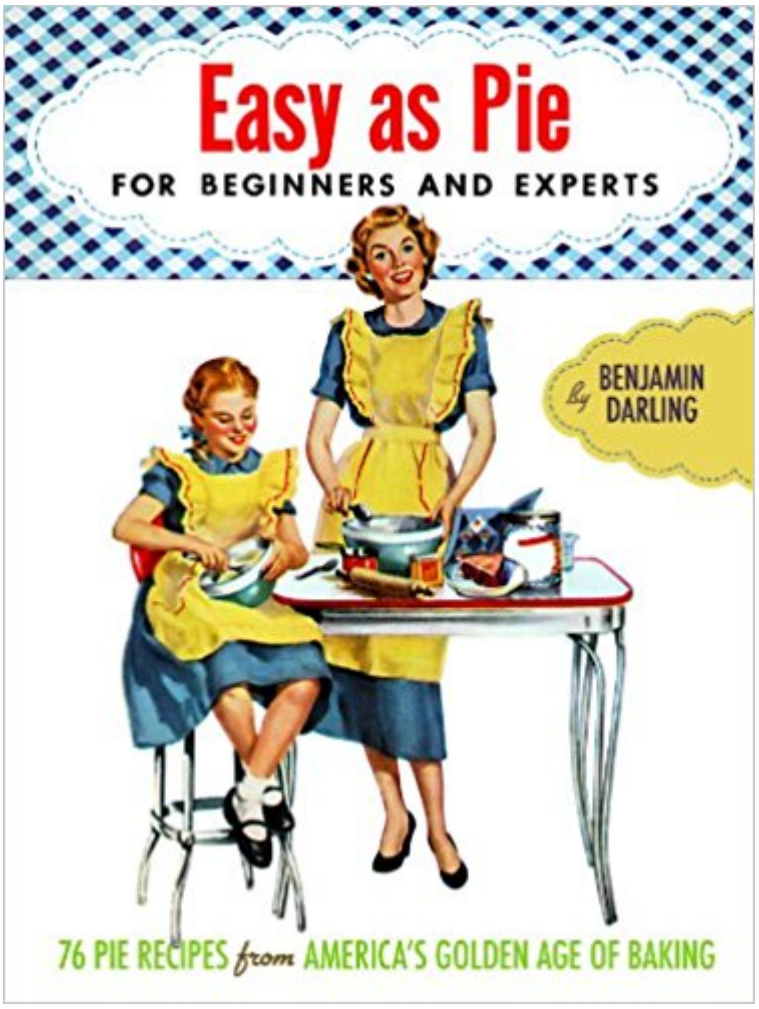
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# Easy As Pie (Vintage Cookbooks)




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## Synopsis

Ã Â Recipe booklets and pamphlets were very popular in the first half of the 20th century and were given away as a premium to help cooks learn to use products (largely foodstuffs and appliances) to best advantage.Ã Â Given that the recipes carried the brand, justified the purchase, and, if successful, encouraged repeat use of the product, great effort was made to make the best and tastiest recipes possible.Ã Â Ã Â Thus recipe pamphlets contain some wonderful recipes. Pies seem somehow to be a quintessentially American dish, hence the expression Ã¢â ¬Å“as American as apple pieÃ¢â ¬Â• and the musical question, Ã¢â ¬Å“Can she make a cherry pie, Charming Billy?Ã¢â ¬Â• Pies recall a bygone age when they cooled on the kitchen windowsill and were always in danger of being stolen by hungry boys.Ã Â Easy As Pie includes all manner of pie recipes, fruit, nut chocolate and cream fillings, as well as a few pastry and piecrust recipes and tips.Ã Â Wherever possible we have striven to be faithful to the original recipe, in some cases when it seemed that the recipe was either wrong to begin with or that tastes had changed to such an extent that most would be disappointed with the result, we have made minor corrections.Ã Â Ã Â

## Book Information

Series: Vintage cookbooks

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## Customer Reviews

Ã Â Recipe booklets and pamphlets were very popular in the first half of the 20th century and were given away as a premium to help cooks learn to use products (largely foodstuffs and appliances) to best advantage.Ã Â Thus recipe pamphlets contain some wonderful recipes. Pies recall a bygone age when they cooled on the kitchen windowsill and were always in danger of being stolen by

hungry boys.Ã Â  Easy As Pie includes all manner of pie recipes, fruit, nut chocolate and cream fillings, as well as a few pastry and piecrust recipes and tips.Ã Â .Ã Â Ã Â 

Benjamin Darling is an author and publisher who, together with his family, manages The Laughing Elephant, a publisher of books and gift products celebrating the ideals and illustrations of the past.

Cool pics, old favorite recipesBrings a smile to ones faceGave as a gift with white porcelain fluted pie pan.

Easy and very detailed pie recipes for the pie fan! I really like the retro presentation and artwork.

Really enjoyed the vintage pictures and look forward to trying the recipes. Was expecting more history about pies as the was indicated, there was only a couple pages about history.

I was not real happy with this book, should have read the reviews.

Good pie recipes and tips.

Benjamin Darling has given us a tasty slice of the past (in many flavors) is this completely delightful time capsule, EASY AS PIE. His research of old cookbook and recipes gathered for the 1920s through the 1960s celebrate that hallowed icon of the American Pie in recreation of fliers and ads and book covers that were widely distributed in an era before microwaves and frozen pies and even pie shops, showing how the American kitchen was the haven for the creation of that very special food - the pie. Using period imagery of women and their children, of products as basic as milk in a bottle, Jello packaging, and photographs of pies from the past etc, Darling offers a really fine cookbook - a book that not only gives recipes but also some of the sense of history that surrounds these favorite homemade goodies. And he also recreates those wonderful old type of instructions of how to assemble the pie.There are fine recipes for, naturally, Apple Pie, but also for Cherry Pie, and pies made of all manner of fruits, Coconut Cream and Banana Cream pies, to Raisin Pies (remember those from church socials?), Chocolate Pies, Jelly Pies, and on to tarts of all types. The recipes for crusts and how to shape them are alone worth the price of this book, given that most people who even attempt to bake at home use ready to roll piecrust sticks from a package!This is an excellent cookbook, but it is even a better token of memorabilia of kinder times. A perfect bread

and butter gift (do people still do that?) for leaving in the homes of people we visit on vacations.
Grady Harp, July 10

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